



Technology Conference - April 30, 2025 ***Tabletop Displays and Demo Opportunities*** ***Heritage Center of Brooklyn Center***

Overview

We are seeking vendors with innovative technology solutions applicable to aging services settings to exhibit and/or present at the LeadingAge Minnesota Technology Conference.

The conference is designed to allow providers to learn about technologies that save time, support the workforce, and provide increased resident safety and quality of care all in one place. The event is designed so participants can freely move between short Solutions Stage presentations and the adjacent vendor area where engaged attendees can get a deep introduction to technologies and how to successfully implement them in their settings.

Set-Up

Wednesday, April 30 between 7 and 8:30 a.m.

Display Hours

Wednesday, April 30 from 8:30 a.m. to 3:45 p.m.

Tear Down

Wednesday, April 30 between 3:45 and 5 p.m.

Tabletop Rental

- Access to at least 100 engaged providers for hands on demonstrations and deep discussions.
- Company listing in the conference app including a description of your product and/or service.
- Event registration for one individual from your organization which includes grazing food all day.
- 8' by 30" display table.
- A PDF catalog of names, titles, addresses, and emails of all participants at the event (provided electronically one week before the conference).
- The opportunity to attend Solution Stage sessions and earn CEUs for no additional cost.

Demo and Tabletop Rental

- All the benefits under the Tabletop Rental; and
- 5-minute demonstration of your technology solution along with an opportunity for attendees to ask questions.

Tabletop Display Prices (13 available – act fast!)

- Member - \$450
- Prospective Member - \$630

Demo and Tabletop Display Prices (4 available – act fast!)

- Member - \$650
- Prospective Member - \$910

Location

Heritage Center of Brooklyn Center

6155 Earle Brown Drive, Brooklyn Center, MN 55430 ~ 763.569.6300

Website: <https://heritagecenter.mn/>

Cancellation Policy

If assigned space is canceled by the exhibitor on or before March 21, 50% of the total cost will be retained by LeadingAge Minnesota. If assigned space is canceled after March 21, 2025, all monies will be retained by LeadingAge Minnesota.

Sign Up Today!

Please complete the one-page tabletop display contract. LeadingAge Minnesota will follow up with an assigned tabletop number and payment link to process with a credit card. Tabletop assignments are made on a first come, first served basis based on the date of receipt of contract. Email the completed fillable form to Jenny Prosser at jprosser@leadingagemn.org.

For those that select Demo option, Sharon Hollister, Director of Education, will reach out with more details on your assigned Demo time.

LeadingAge Minnesota Technology Conference
April 30, 2025
TABLETOP DISPLAY & DEMO CONTRACT

Company Name

Address:

City:

State:

Zip:

Name

Title:

Phone:

Email:

BRIEF DESCRIPTION

In the space below, **please write a short summary (no more than 75 words) of the products and/or services that your company provides. This description will be used in the 2025 Technology Conference app.** (You may also email this description text.) *Deadline for inclusion in the app is Friday, March 21, 2025.*

PLEASE INDICATE YOUR TABLETOP CHOICES BELOW

Preferences are given for guidance and are not guaranteed. All tabletop assignments are made on a first-come, first-served basis based on the date of receipt of contract.

First Choice

Second Choice

Third Choice

Fourth Choice

COMPLETE TO DETERMINE AMOUNT DUE

Tabletop Display Member/Prospective Member	\$ _____	(\$450/630)
Demo and Tabletop Display Member/Prospective Member	\$ _____	(\$650/910)
Electricity	\$ _____	(\$80)
Additional Fee Per Person Over One Member/Prospective Member	\$ _____	(\$100/\$140)

Total Amount Due

\$ _____

STAFF PERSON/S ATTENDING AND STAFFING YOUR DISPLAY/DEMO

Name/s

Title/s

Email/s

Email this completed fillable form to Jenny Prosser at jprosser@leadingagemn.org. LeadingAge Minnesota will follow up via email with an assigned tabletop number and payment link to process with a credit card within 24 hours. We accept American Express, Discover, MasterCard, and Visa.